



MORE PAGES -
MORE FEATURES

FEBRUARY

FPI

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HIT PARADER

A CHARLTON PUBLICATION

MISTER SANDMAN
TEACH ME TONIGHT
MY SON MY SON
MAMBO ITALIANO
IF I GIVE MY HEART TO YOU
THE MAMA DOLL SONG
PAPA LOVES MAMBO
MUSKRAT RAMBLE
TELL ME TELL ME
WHITHER THOU GOEST
HAJJI BABA
BAZOOM
(I NEED YOUR LOVIN')
LOVE ME
I NEED YOU NOW
MAMBO BABY
IT'S A WOMAN'S WORLD
IN A LITTLE SPANISH TOWN
TIME WAITS FOR NO ONE
I CAN'T TELL A WALTZ
FROM A TANGO



EDDIE FISHER
DEBBIE REYNOLDS

In This Issue -

Patti Page "Mama Doll" Contest

Tony Curtis Stars In "So This Is Paris"

The Man Of Many Voices - Sammy Davis Jr.

THE GAY... GLORIOUS ROMANCE OF SONG
AND DANCE!

*...and the wonderful Story of
THREE SAILORS ON LEAVE
...THREE GIRLS IN LOVE
...and Five little Orphans
in Trouble!*

SO THIS IS PARIS

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TECHNICOLOR

STARRING

TONY CURTIS · GLORIA DE HAVEN
GENE NELSON · CORINNE CALVET
PAUL GILBERT WITH MARA CORDAY

"MISS UNIVERSE OF 1954" "MISS U. S. A. OF 1954"
CHRISTIANE MARTEL · MYRNA HANSEN

9 NEW HIT SONGS!

So This Is Paris · Wait 'Til Paris Sees Us
A Dame's A Dame · Looking For Someone To Love
If You Were There · It's Really Up To You
The Two Of Us · Three Bon Vivants
I Can't Do A Single (But I'll Try)

Directed by RICHARD QUINE

Screenplay by CHARLES HOFFMAN · Produced by ALBERT J. COHEN · A UNIVERSAL-INTERNATIONAL PICTURE

Universal
International

The HIT PARADER BAND WAGON OF Feature

A Charlton



MY SON, MY SON

CALVERT FARLEY HOWARD

My son, my son,
You're everything to me
My son, my son,
You're all I hoped you'd be.
My son, my son,
My only pride and joy,
God bless and keep you safe,
My own, my precious boy.

For all the care and heartache
Life has brought to me,
One precious gift has made it all
worthwhile,
For heaven blessed, and with great
joy rewarded me,
For I can look and see,
My own beloved son.

My son, my son,
Just do the best you can,
Then in my heart I'm sure,
You'll face life like a man
My pride and joy my life, my boy,
My son, my son.

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IN A LITTLE SPANISH TOWN ('Twas On A Night Like This)

LEWIS & YOUNG MABEL WAYNE

In a little Spanish town,
'Twas on a night like this,
Stars were peek-a-booing down,
'Twas on a night like this,
I whispered "be true to me,"
And she sighed "si, si,"
Many skies have turned to gray,
Because we're far apart,
Many moons have passed away,
And still she's in my heart,
We made a promise and sealed it with
a kiss,
In a little Spanish town,
'Twas on a night like this.

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UNBELIEVABLE

IRVING GORDON JERRY LIVINGSTON

It's unbelievable the way you thrill me
Ev'ry time we meet
Unbelievable the way my heart begins
to beat and beat
In my wildest dreams I never dreamt
that this could be
That someone like you could believe
in me
It's unbelievable this miracle
Each time our arms entwine
Inconceivable that lips like yours
Could ever cling to mine
Never was a love so very
How shall I say
It's unbelievable that you could be
mine.

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MAMBO ITALIANO

BOB MERRILL

A girl went back to Napoli
Because she missed the scenery,
The native dances and the charming
songs;
But wait a minute, something's wrong,
'Cause now it's

Hey, mambo! hey, mambo Italiano!
Hey, mambo! mambo Italiano!
Go, go, go, you mixed up Siciliano.
All you Calabraise-a do the mambo
Like a crazy with a hey mambo!
Don't wanna tarantella, hey, mambo!
No more-a mozzarella.
Hey mambo! hey mambo Italiano!
Try an enchilada with da fish-a
bacalhau
And then a hey, goombah!
I love-a how you dance rhumbah,
But take-a some advice, paisano,
Learn-a how to mambo.
If you gonna be a square,
You ain't a-gonna go nowhere,
Hey, mambo! mambo Italiano!
Hey, mambo! mambo Italiano!
Go, go, Joe.
Shake like-a Giovanno.
Hello, kiss-e-deetch,
You getta happy in the feets a-when
you mambo Italiano.

Hey, mambo! hey, mambo Italiano!
Hey mambo! mambo Italiano!
Bang bongo and throw out the
piccolino.
Shak-e-a, baby, shake-a
'Cause I love-a when you take-a me
to hey, mambo!
Down by the pizzeria, ho, ho, ho,
That's where I'm gonna be-a.
No, no, no, don't tell-a mama mia.
Mama say "you stop-a or I'm gonna
tell-a papa."
And a hey, ja-drool, you don't-a have
to go to school,
Just make-a wid da beat, bambino,
It's-a like a vino.
Kid, you good-a lookin'
But you don't know what's-a cookin'
Till you hey, mambo! mambo Italiano!
Hey mambo, mambo Italiano!
Ho, ho, ho, you mixed up Siciliano.
It's-a so delish-a
Ev'rybody come copish-a how to
mambo Italiano.

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MISTER SANDMAN

PAT BALLARD

Mister Sandman bring me a dream
Make her complexion like peaches and
cream
Give her two lips like roses in clover
Then tell me that my lonesome nights
are over!

Sandman I'm so alone
Don't have nobody to call my own
Please turn on your magic beam!
Mister Sandman bring me a dream.

Mister Sandman bring me a dream
Make him the cutest that I've ever seen
Give him the word that I'm not a
rover

Then tell him that his lonesome nights
are over!

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TEACH ME TONIGHT

SAMMY CAHN GENE DEPAUL

Did you say, "I've got a lot to learn?"
Well, don't think I'm trying not to
learn,

Since this is the perfect spot to learn,
Teach me tonight.

Starting with the "A, B, C" of it,
Right down to the "X, Y, Z" of it,
Help me solve the mystery of it,
Teach me tonight.

The sky's a blackboard high above you,
If a shooting star goes by
I'll use that star to write I love you,
A thousand times across the sky.
One thing isn't very clear, my love,
Should the teacher stand so near, my
love,

Graduation's almost here, my love,
Teach me, tonight.

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MOBILE

BOB WELLS DAVID HOLT

They saw a swallow building his nest,
I guess they figured he knew best,
So they built a town around him
And they called it Mobile, (where's
that?) Alabama.

They took a swampland, heavy with
steam,

They added people with a dream
And that dream became a heaven
By the name of Mobile.

Pretty soon the town had grown
'Til they had a slide trombone

And a man who played piano

And a swallow who sang soprano,

No use your wond'rin' where you
should go

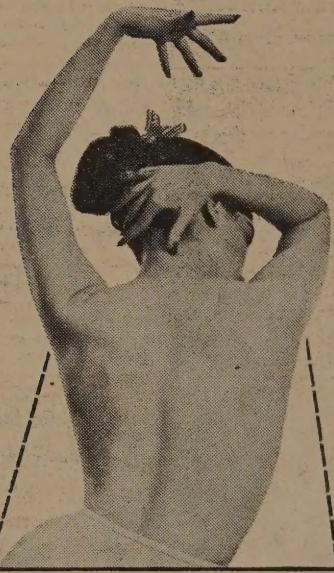
It's on the Gulf of Mexico

Where the southern belle's are ringin'
And the climate's ideal

It's a honeysuckle heaven by the name
of Mobile.

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3. The contest is open to anyone except employees of the publisher or members of their families.
4. To be considered, entries must be post-marked no later than 12:00 midnight, Wednesday, January 12, 1955.
5. All entries become the property of HIT PARADER Magazine, and none can be returned.
6. Winners will be selected solely on the best letters in the opinion of the judges. (In case of ties, duplicate prizes will be awarded.)
7. Judges are Patti Page, Jack Rael (Patti's manager) and the HIT PARADER staff. Names of the winners will be announced in the May issue of HIT PARADER. Winners will also be notified by mail.
8. Mail all entries to Mama Doll Contest, HIT PARADER Magazine, Derby, Conn.

DON'T DELAY ENTER NOW

Mama Doll Contest
HIT PARADER Magazine
Derby, Conn.

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City State

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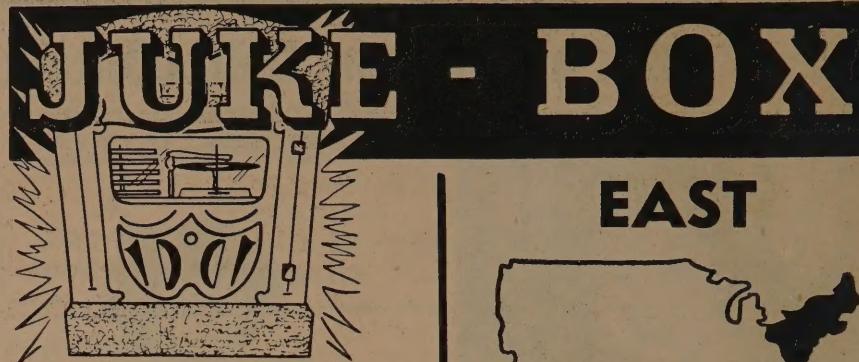
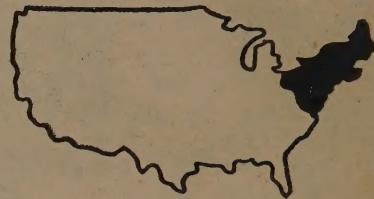
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**EAST****PAPA LOVES MAMBO**

PAPA LOVES MAMBO
AL HOFFMAN DICK MANNING BIX REICHNER

Papa loves mambo, mama loves mambo
Look at 'em sway with it,
Gettin' so gay with it,
Shoutin' "olay!" with it, wow!
Papa loves mambo, mama loves

mambo,

Papa does great with it,
Swings like a gate with it,
He loses weight with it,
Now he goes to she goes fro
He goes fast she goes slow
He goes left she goes right
Papa's lookin' for mama
But mama is nowhere in sight!
Ooh! papa loves mambo mama loves

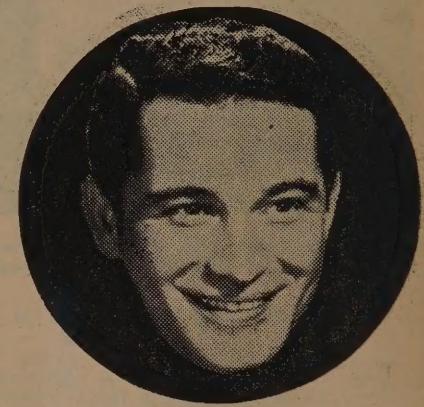
mambo

Havin' their fling again
Younger than spring again
Feelin' that zing again, wow!
Papa loves mambo, mama loves
mambo,
Don't play the rhumba and don't play
the samba

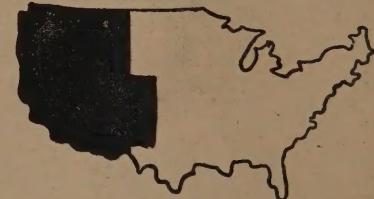
Cause papa loves mambo tonight.

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No. 1



As Sung By
PERRY COMO

WEST

No. 1 HOLD MY HAND

HOLD MY HAND
JACK LAWRENCE RICHARD MYERS

So this is the kingdom of heaven,
So this is the sweet promised land.
While angels tell of love
Don't break the spell of love.

Hold my hand.

So this is the garden of Eden,
In dreams it was never so grand.
Let's never leave again,
Adam and Eve again,

Hold my hand.

This is the secret of what bliss is,
For bliss is what your kiss is.

At last I understand!

So this is the kingdom of heaven
And here on the threshold we stand,
Pass through the portal now,
We'll be immortal now.

Hold my hand!

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As Sung By
DON CORNELL

DYNAMITE

SOUTH



No. 1 IF I GIVE MY HEART TO YOU



As Sung By
DORIS DAY

MID-WEST



No. 1 I NEED YOU NOW



As Sung By
EDDIE FISHER

HIT PARADER'S NATIONAL POP TUNE SURVEY

IF I GIVE MY HEART TO YOU

JIMMIE CRANE AL JACOBS JIMMY BREWSTER

If I give my heart to you,
Will you handle it with care?
Will you always treat me tenderly
And in ev'ry way be fair?
If I give my heart to you,
Will you give me all your love?
Will you swear that you'll be true to
me
By the light that shines above?
And will you sigh with me when I'm
sad,
Smile with me when I'm glad,
And always be as you are with me
tonight.
Think it over and be sure,
Please don't answer 'til you do,
When you promise all these things to
me
Then I'll give my heart to you.

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I NEED YOU NOW

JIMMIE CRANE AL JACOBS

If I ever needed you,
I need you now.
I can't remember when
I've ever been so blue.
If I ever needed love,
I need it now,
I feel so all alone
I don't know what to do.
No day or night goes by
When I don't have my cry,
I feel like I could die
From wanting you.
I can't ease my aching heart,
But you'd know how;
If I ever needed you
I need you now.

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MIDWEST MUSIC STUDIOS
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THE MUSIC STAFF

A frosty hello to you all:

Got your ice skates out yet? December is always a good month to go moonlight skating—and to top it all off, a big roaring fire with the whole gang sitting around, singing all of the nation's top songs found in this, the latest issue of HIT PARADER. And what an issue it is!

Here's just a partial listing of the top features. First off, there's a full page devoted to Judy Eiff, our Tommy Mara Contest winner, and her date with Tommy. Talking about contests, we have another big one lined up for you. All you have to do is write on why you like Patti Page's "Mama Doll Song." First prize is a \$25.00 Savings Bond, and the best 25 entries will win a big beautiful doll autographed by Patti. Incidentally, November 8th was Patti's birthday, and it would sure be nice if all you fans dropped her a card in care of Lear Music, 1270 6th Ave., New York, N. Y. We're sure she'll love it!

We've got a wonderful picture review of the soon-to-be-released movie "So This Is Paris," a delightful musical starring handsome Tony Curtis and pert Gloria De Haven. Tony sings and dances in this flick, and he proves himself a future music great.

There's the "Fan Club" page, with pictures of you and mention of your very own fan club, as well as pictures and letters from you readers in our "Letters To The Editor" department.

In this issue we introduce you to the great triple-threat showman, Sammy Davis Jr., together with eight brand new HIT PARADER disk jockeys with lots of lowdown on how they feel about the music world. See if you agree with their views!

Our staff reporter rushed out to California to catch the Hollywood premiere of "A Star Is Born," the brand new musical starring Judy Garland and James Mason, and he snapped many wonderful photos of some of the top celebs in the movie business. This scoop is all in this month's mag.

Big news is Johnnie Ray's return to the pages of HIT PARADER. Yep, guys and gals, once again Johnnie is going to give you all the facts and hot tid bits about the recording stars and their records. You'll also find out what he's been doing lately.

As far as the leading songs of the nation are concerned, this issue has all of them—plus some brand new ones that will be gracing the top ten before very long.

There's a great deal more, but we'll let you see and read for yourselves. So, until next month when we'll see you again, take care of yourselves, and good reading and singing!

THE MAMA DOLL SONG

CHARLES TOBIAS NAT SIMON

I once had a doll.
That was all dressed in white,
I called her my baby
And I'd hold her tight;
Her eyes were so blue
And her cheeks were so red,
But I loved her most of all,
Each time she said:

"Mama, mama, mama, mama,"
One little word she knew,
"Mama, mama, mama, mama,"
To me it meant, "I love you."

My dolly was waiting
When I'd want to play
And I always knew what she wanted
each day;
I'd wash her and feed her
And put her to bed,
But I'd never leave her, until she said:

And then came the time
I remember the day,
I wrapped her in paper
And put her away;
Now I've got a secret
Sometimes when I'm blue,
I still get a thrill again,
Listening to.

Copyright 1954 by Lear Music Inc.

RUNAROUND

CIRINO CELACRAI

I'll never be the one to part.
You found a place here in my heart.
Go have your fun, run-a-round.
I'll never leave you, I'm forever bound.
The streets are noisy, I'm all alone.
I sit and wait, dear, for you to phone.
Go have your fun, go have your fun,
run-a-round.
I've waited so long it seems you
vanished
Out of my dreams.
Maybe a new love you've found,
Settle down, run-a-round.
I'll never be the one to part.
You found a place here in my heart.
Go have your fun, go have your fun,
run-a-round!

Copyright 1954 by Regent Music Corp.

OOP SHOOP

GUNTER TAYLOR

Oop shoop be do be do be do be
Oop shoop be do be do be do be
Oop shoop be do be do be do be
Come on baby and treat me right
tonight
Come on baby and make me know
your might
You know baby I need your love
tonight
I don't deny I fell in love with you
Baby right from the start
But if you ever decide to leave
You'll break my heart
Come on baby what makes you so
sweet
Oh baby you make my life complete
Come on baby I need your love
tonight.

Copyright 1954 by Flair Publishing Co.

BAZOOM

(I Need Your Lovin')

JERRY LIEBER MIKE STOLLER
Bazoom di de da do
Bazoom di de da do
Bazoom di de da do
Bazoom di de da do

Music was playing (Bazoom)
The moon was shining bright
I heard someone saying (Bazoom)
Oh what a lovely night
I turned around and (Bazoom)
I saw you standing there
I still remember
The flowers in your hair
Sweet love lovin' lover
Please come back
I need your lovin'

One night in heaven (Bazoom)
That's all I ever got
From eight till eleven
It ended on the dot
That's when it happened (Bazoom)
The very thing I feared
I closed my eyes once
And then you disappeared
Sweet love lovin' lover please come
back
I need your lovin'

I've been goin' crazy
Searchin' for my lovin' baby
Goin' up and down the street
And asking everyone I meet.
If they had seen an angel anywhere
With pretty flowers in her hair
Tell me where can she be.

Love lovin' lover
My tears are fallin' for you
Love lovin' lover
My heart keeps callin' for you
I need you badly
You know I love you madly.
Feel so forsaken
My heart is almost breakin'
Sweet love lovin' lover
Please come back
I need your lovin'
Copyright 1954 by Quintet Music

THE SONG FROM DESIREE

(We Meet Again)

KEN DARBY ALFRED NEWMAN

We meet again, my heart skips a beat,
And then goes down to defeat again
in willing surrender.
In your eyes I see old mem'ries rise,
And on my lips that knew so much
of you
I feel the fiery touch of you.
Then thru the haze I see all our
yesterdays,
You loved me a thousand ways,
Each one I remember.
Though I know we met but a smile
ago
I know you by heart
As though our love had always been.
So love me now for we may never
meet again.

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FEBRUARY, 1955

HIT PARADER

DORIS DAY AND FRANK SINATRA



mad
for
each
other
and
singing
their
hearts
out
for
you

Young at Heart

IN
WARNERCOLOR

ALSO STARRING
GIG YOUNG



ETHEL BARRYMORE



DOROTHY MALONE

SCREEN PLAY BY JULIUS J. EPSTEIN AND LENORE COFFEE PRINT BY TECHNICOLOR AN ARWIN PRODUCTION • PRODUCED BY HENRY BLANKE • DIRECTED BY GORDON DOUGLAS • PRESENTED BY WARNER BROS.



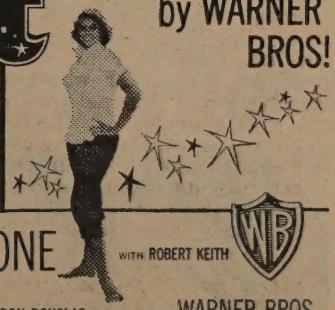
DORIS
AND FRANK
SING 'EM AS
ONLY THEY CAN!

'YOU MY LOVE'
'JUST ONE OF THOSE THINGS'
'ONE FOR MY BABY'
'SOMEONE TO WATCH OVER ME'
'YOUNG AT HEART'
'HOLD ME IN YOUR ARMS'
'THERE'S A RISING MOON'
'READY WILLING AND ABLE'



*Nobody knew what
Barney would do next-
and she didn't care,
just so he did it
with her!*

Another
sensation-role
for Sinatra,
dream-teamed
with Doris and
Xmas-presented
by WARNER
BROS!



AND WATCH FOR WARNER BROS. SPECTACULAR FILMING OF THOMAS B. COSTAIN'S FAMED BEST-SELLER
'THE SILVER CHALICE' - IN CINEMASCOPE AND WARNERCOLOR A VICTOR SAVILLE PRODUCTION



Letters TO THE Editor



Jill Vachart

Carolyn Baer

Dear Editor:

I am a regular fan of HIT PARADER Magazine and I can honestly say that I thought the interview on Eddie Fisher in the "Stars' Choice" was one of the greatest articles I've ever read. Eddie's pick of his favorite male, female and instrumental recording stars was swell.

Yours truly,
Jill Vachart
4518 N. Pulaski Rd.
Chicago 30, Ill.

Dear Editor:

I am writing on behalf of all the Santa Ana fans who read and enjoy your HIT PARADER every month. I loved your story and contest on Tommy Mara in the September issue. It's a great opportunity for the winner.

We wish to ask if you will feature a story on some of the greatest Negro singers and musicians in the world; such as Johnny Ace, Ruth Brown and The Crows, whose songs have lately been in the HIT PARADER.

Thank you,
Carolyn Baer
1244 South Flower
Santa Ana, Calif.

Dear Editor:

I enjoy your HIT PARADER magazine very much. The new songs "Hey There" and "They Were Doing The Mambo" are my favorites. Kay Starr, in my opinion, is the greatest female vocalist, and the Four Aces are the best male singers. I would appreciate hearing from anyone who could in-



Charlotte Fritsche Phyllis Cotter

form me on how to start or join a Kay Starr Fan Club.

Thank you,
Charlotte Fritsche
258 7th St.
Palisades Park, N. J.

Hi:

I've been reading the HIT PARADER since 1950 and would like to commend you on this wonderful magazine.

At the present time, I am a junior at Pontiac High School, where the favorite singing group is the Crew Cuts with their wonderful recording of "Sh-Boom."

My friends, as well as myself, would like to see a pen-pal page so that your readers from all over the nation can get acquainted.

Musically yours,
Phyllis Cotter
706 Second Ave.
Pontiac, Mich.



Nancy Lehn Virginia Kulhanjian

Dear Editor:

You're doing a tremendous job on the HIT PARADER. Keep it up! I have been an ardent reader for a long time, and ever since April of 1951 I have been collecting the mag every month as a hobby.

I especially like all those wonderful articles and pictures on Eddie Fisher. He's one of my favorites. Let's keep on having more of the same. Okay?

Sincerely,
Virginia Kulhanjian
4044 Balch Ave.
Fresno 2, Calif.

Hi There:

Just a few lines to compliment you on your fine issues of HIT PARADER. It's a great mag!

Since I love to write letters, I think "Letters To The Editor" is a great page. It makes many friends for people from all parts of the United States. I found a wonderful pen pal through one of your issues, and we have been corresponding for a long while. She's a great gal!

If a president of a fan club reads my letter, I wish he or she would write to me and tell me how to start my own fan club.

Thank you,
Nancy Lehn
15 Main St.
Newark 8, N. J.

TELL ME, TELL ME

BOB MERRILL

Who do you love?

Oh, baby, please just say the name,
Don't be a tease.

I feel your eyes give mine a squeeze,
But tell me, tell me.

And when you want your coffee
stirred,

Whose little hand is most preferred?

I wanna hear you say the word,
So, tell me, tell me.

Tell me you love me

And put your heart right in it.

I didn't hear you say it, dear,

For almost a minute,

So, put your cheek right next to mine

And let me hear those words divine.

Here go those chills right down my

spine,

Oh, tell me, tell me.

Copyright 1954 by Golden Bell Songs

HAJJI BABA

NED WASHINGTON DIMITRI TIOMKIN

Hajji Hajji Hajji Hajji

Hajji Baba Hajji Baba (oh oh)

Hajji Baba Hajji Baba Hajji Baba

He was always in love, in love, in
love.

Come to my tent oh my beloved,
Bring me your lips warm as the sun,
Hear my lament oh, my beloved,
Come to my arms oh, wonderful one!
Enter my heart and stay there
forever,

Lost in the spell of stars up above
And we'll be like the man Hajji Baba,
Always in love always in love!

Give me your kiss oh my beloved,
Hold me so close hold me so tight,
Let us forget oh, my beloved,
Ev'rything else, and live for tonight!
Deep in each soul carefully hidden,
There's a desire to be indiscreet,
Hajji has said when love is forbidden,
Love is so sweet, love is so sweet!

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THAT'S ALL I WANT FROM YOU

M. ROTH

A little love that slowly grows and
grows,

Not one that comes and goes

That's all I want from you.

A sunny day, with hopes up to the sky.

A kiss and no goodbye

That's all I want from you.

Don't let me down, oh show me that
you care,

Remember when you give

You also get your share.

Don't let me down, I have no time

to wait,

Tomorrow might not come,

When dreamers dream too late.

A little love that slowly grows and

grows,

Not one that comes and goes,

That's all I want from you.

Copyright 1954 by Weiss & Barry, Inc.

THE NAUGHTY LADY OF SHADY LANE

SID TEPPER ROY C. BENNETT

The naughty lady of Shady Lane
Has the town in a whirl;
The naughty lady of Shady Lane,
Me oh my, oh what a girl.

The naughty lady of Shady Lane
Has hit the town like a bomb;
The back fence gossip ain't been this
good
Since Mabel ran off with Tom.
Our town was peaceful and quiet,
Before she came on the scene;
The lady has started a riot;
Disturbin' the suburban routine.

You should see how she carries on
With her admirers galore,
She must be giving them quite a thrill,
The way they flock to her door.
She throws those come hither glances
At ev'ry Tom, Dick and Joe;
When offered some liquid refreshment,
The lady, never, never says "no."

The things they're trying to pin on her
Won't hold much water, I'm sure,
Beneath the powder and fancy lace,
There beats a heart sweet and pure,
She just needs someone to change her,
Then she'll be nice as can be;
If you're in the neighborhood
stranger,
You're welcome to drop in and see

The naughty lady of Shady Lane
So delightful to hold;
The naughty lady of Shady Lane,
She's delectable, quite respectable
And she's only nine days old.
Copyright 1954 by George Paxton, Inc.

WHITHER THOU GOEST

GUY SINGER

Whither thou goest I will go.
Wherever thou lodgest I will lodge.
Thy people shall be my people, my
love.
Whither thou goest I will go.
For as in that story long ago,
The same sweet love story now is so.
Thy people shall be my people, my
love.
Whither thou goest I will go.

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IN MY DREAMS

ABNER SPECTOR

In my dreams I own the universe.
In my dreams I'm king of kings.
'Round my throne a thousand wise
men meet.
They find me kneeling there at your
feet.

In my dreams I touch Aladdin's lamp.
Then we kiss and my heart sings.
Oh my love when I am close to you
The magic in my dreams all come true.
Copyright 1954 by Twilight Music, Inc. Sole selling agent Robert Mellin Inc.

MAMBO BABY

CHARLES SINGLETON ROSE MARIE McCOY

All my baby wants to do is the mambo,
All my baby wants to do is the mambo,
Morning, noon and night-time too,
it's the mambo.

He goes (clap-clap clap clap-clap clap
clap-clap)

All the time.

He goes (clap-clap clap clap-clap clap
clap-clap)

All the time.

'Cause that mambo rhythm feels so
fine.

He's neglecting our romance for the
mambo,

He's neglecting our romance for the
mambo,

He just loves that crazy dance called
the mambo.

Ooh, mambo baby; ooh, mambo baby;
Ooh, mambo baby, I love you so,
But either me or the mambo has got
to go.

He goes (clap-clap clap clap-clap clap
clap-clap)

All the time.

He goes (clap-clap clap clap-clap clap
clap-clap)

All the time.

All night long that rhythm feels so
fine.

The only thing he's thinking of is
the mambo,

When we should be making love, it's
the mambo.

Either me or that mambo has got to
go;

Either me or that mambo has got to
go;

Either me or that mambo has got to
go.

Copyright 1954 by M&M Music Co.

TIME WAITS FOR NO ONE

CLIFF FRIEND CHARLIE TOBIAS

Time waits for no one, it passes you
by,

It rolls on forever like the clouds in
the sky;

Time waits for no one, goes on end-
lessly,

It's just like a river flowing out to
the sea;

You'll find that love is like this,
Each precious moment we miss
Will never, ever return again
So don't let us throw one sweet

moment away

Time waits for no one let's take love
while we may.

Copyright 1944 by Remick Music Corp.

MISSING

ROBERT MELLIN

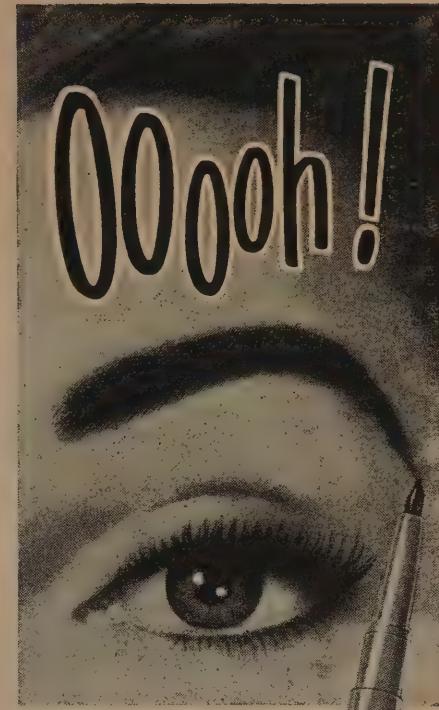
Missing, a pair of loving arms
That held me tenderly.

Missing, a pair of sweet lips that kiss
so tenderly

Missing, a heart as pure as gold,
And missing a smile that charms.
These precious things I'll go on
missing

'Til I find you back in my arms.

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new eye
beauty
for
you



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in the whole world
—and the easiest
to use—it's a joy!

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minute's time!

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presents



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SO THIS IS PARIS

Starring

TONY CURTIS
GLORIA DEHAVEN
GENE NELSON
CORINNE CALVET



In Paris and in love—that's Tony Curtis' problem, but it's really not a problem at all. And the same goes for all concerned in Universal's bright new musical, "So This Is Paris." In the all-star cast headed by handsome Tony is Gloria De Haven, Gene Nelson and Corinne Calvet. "So This Is Paris" starts Tony Curtis off on a brand new career. Tony becomes a first class dancer, and along with Gene Nelson, does some mighty fine tapping. Not only does Tony dance, but he unveils a great singing voice on some fine tunes in the show.

The storyline of the picture concerns three American gobs on leave in Paris. They naturally fall for three pretty French gals; then get involved with a big benefit for six war orphans, and a wonderful show is planned. What happens after that we're not going to let you in on. All we are going to tell you is: "Don't miss this big technicolor feature that is guaranteed to entertain and delight you!"

DRINKING SONG

DOROTHY DONNELLY SIGMUND ROMBERG

Drink! drink! drink!
To eyes that are bright as stars
When they're shining on me!
Drink! drink! drink!
To lips that are red and sweet
As the fruit on the tree!
Here's a hope that those bright eyes
will shine
Lovingly, longingly soon into mine!
May those lips that are red and sweet,
Tonight with joy my own lips meet!
Drink! drink! let the toast start!
May young hearts never part!
Drink! drink! drink!
Let ev'ry true lover salute his sweet-
heart!

Drink! drink! drink!
To arms that are white and warm
As a rose in the sun!
Drink! drink! drink!
To hearts that will love one,
Only when I am the one!
Here's a hope that those soft arms
will twine
Tenderly, trustingly soon around mine!
May she give me a priceless boon:
Her love beneath the sweet May moon!
Drink! drink! let the toast start!
May young hearts never part!
Drink! drink! drink!
Let ev'ry true lover salute his sweet-
heart!

Copyright 1925 by Harms Inc.

FOOLING

RICHARD LORING JOHN BLACKBURN
JERRY JOYCE

Fooling, you're fooling with my heart
Fooling, fooling, you think it's smart
Making someone lonesome and blue
Someone who loves you the way that
I do

Someday in someway wait and see
You'll be foolish, then just like me
You'll fall in love and find it isn't
true love

'Cause someone will be fooling you!

Copyright 1954 by United Music Corp.

TERESA

SUNNY SKYLAR

If you ever see an angel with me,
Well I can guarantee that it's Teresa.
The fellows all sigh when she passes
by

And some will wink their eye at my
Teresa.

Ev'rytime that we're out walking,
And she has her hand in mine,
The clouds of gray just roll away
And suddenly the sun begins to shine.
The birds on the wing in summer and
spring

Will always stop and sing for my
Teresa.

The whispering breeze that blows thru
the trees

Will blow a little kiss to my Teresa.
And if you think you'd start to win
her heart,

Well you're as wrong as you can be,
'Cause Teresa's heart belongs to me.

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"Who'd believe I was ever
embarrassed by PIMPLES!"

New! Clearasil Medication

'STARVES' PIMPLES

SKIN-COLORED

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Dances
Fox Trot
Waltz

Samba
Jitterbug
Rhumba

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Hollywood Premieres

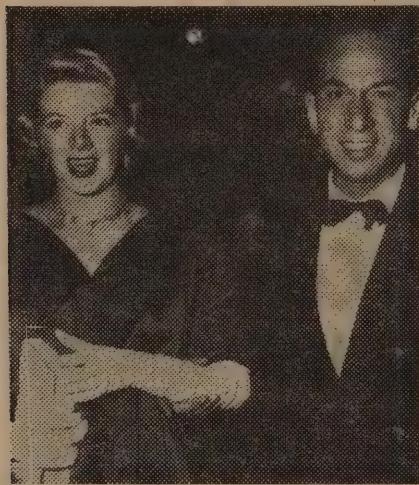
‘A STAR IS BORN’



The "stars' star", Judy Garland, dances at premiere party with Frank Sinatra



Judy, again in the spotlight, stops to chat awhile with two of her favorite people. That's Liberace on the left, Judy in the middle and Sophie Tucker on the right



Rosemary Ferrer (nee Clooney) and hubby Jose seem thrilled over the affair



The two smiling people you see here are show biz' Mr. and Mrs. Jack Benny



Lucille Ball and Desi Arnaz smile after seeing premiere of Warner Bros. pic



Before the beginning of the big show, we greet two happy couples. Left to Right: Hollywood's handsome Bob Sterling, Ann Jeffries, and Mr. and Mrs. Dean Martin



Something seems to be tickling the fancy of Mr. and Mrs. Dennis Morgan

MUSKRAT RAMBLE

RAY GILBERT EDWARD "KID" ORY
 Shufflin', shufflin', shufflin' down,
 Ramblin', scramblin', headin' for
 town,
 Rustlin', bustlin', buzzin' around,
 Happily awaitin' at the station,
 Look at that train, number seven-o-
 nine,
 Huffin' and puffin' and comin' on
 time;
 Who do you think's about to 'rive?
 The band they call "The Dixieland
 Five."

They're gonna play that Muskrat
 Ramble tune,
 You've never heard it played,
 Join in the big parade,
 All together now, one and two,
 Join the happy throng,
 Feel the beat of that ramblin',
 scramblin' Muskrat song.

Shufflin' right on down,
 Headin' right for town,
 Buzzin' all aroun'
 Happily awaitin' at the station,
 Look at 709 comin' right on time,
 Who do you think's about to 'rive?
 The band they call "The Dixieland
 Five."

Copyright 1926, 1937, 1950 by George Simon, Inc.

ADDIO
(Ah-Dee-O)

AL HOFFMAN DICK MANNING
 Never again will I leave you
 Oh, darling, I love you so.
 While we were apart
 There were tears in my heart;
 I missed you more than you'll know.

I recall the night you said to me,
 "addio"

As we kissed, I whispered tenderly.
 "addio."

I didn't cry, though I wanted to
 You tried to smile when I looked at
 you,
 Then you held me tight and called me
 "caro mio."

As my ship was waiting for me in the
 bay,

I told you it wasn't addio

Now I'm back within your arms to
 stay.

Copyright 1954 by Joy Music Inc.

I'M NOT ASHAMED TO CRY

ALICE CORNETT EDDIE ASHERMAN
 POLLY ARNOLD

I'm not ashamed to cry when I'm
 lonely

I'm not ashamed to cry when I'm blue
 Honest tears like the rain, never fall
 in vain;

And the rose, that grows, must have
 dew

I'm not ashamed to kneel when I'm
 praying

I'm not ashamed to feel as I do
 So if love must be blamed,
 Then I'm not ashamed to cry over you!

Copyright 1954 by Larry Spier Inc.

LOVE ME

JERRY LIEBER MIKE STOLLER

Treat me like a fool
 Treat me mean and cruel
 But love me
 Break my faithful heart
 Tear it all apart
 But love me.

I would beg and steal
 Just to feel your heart beating close to
 mine
 Every nite I pray
 To the stars that shine
 Love me
 Begging on my knees
 All I ask is please, please love me.
 Copyright 1954 by Quintet Music

WHEN I HOLD YOU IN
MY ARMS

(Comm'e bella 'a Stagione)

GEORGE BROWN G. PISANO R. FALVO

Oh, when I hold you in my arms, dear,
 My heart burns with wild desires,
 Like a thousand flaming fires.
 Oh, there's a roaring in my heart,
 dear,
 Like the surging of the sea
 Racing madly to be free.
 Give me kisses warm and true,
 Take my love my whole life thru
 And never fear, I'll never be untrue.

Let your kiss make me impart
 The fire in my heart
 That time will not erase,
 For it will always be.
 Be mine, now and for all eternity.

Ah, comm'e bella 'a stagione
 Senza lampe, senza truone,
 Senza vien tea cammena.
 Ma si fa caldo a matina
 Faie nu bagno a Margellina
 Te frische lla pe lla.
 Na passiata a mare c'a varca a
 Marechiare,

E se nun si nzurato te'a nzara.
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THE TOUCH

NORMAN GIMBEL MARC LANJEAN JEAN
 WIENER

He's got the smile, you've got the
 touch,

He's got the style, you've got the
 touch;

No use losin' sleep, wond'r who
 I'll choose.

I'm yours.

He's got the cash, you've got the
 touch,

He's got the flash, you've got the
 touch,

He'll be surprised to find,
 I couldn't be bought,

Guess that my heart is not
 As cold as I thought.

I'm yours to keep, I won't ask much,
 Long as we're close enough to touch,
 Long as we're close enough to touch.

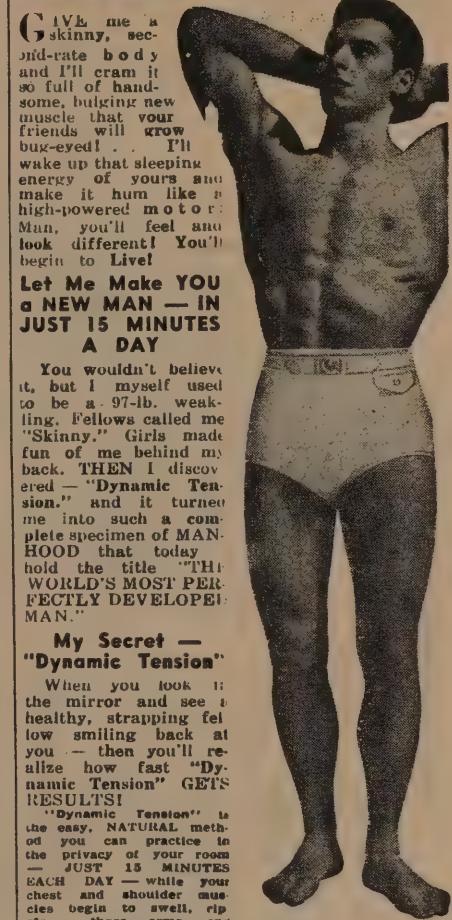
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FOR OLD!

I've Made New Men
 Out of Thousands
 of Other Fellows...

"Here's what I did for
 THOMAS MANFRE...
 and what I can do
 for you!"

—Charles Atlas



GIVE me a
 skinny, sec-
 ond-rate body
 and I'll cram it
 so full of hand-
 some, bulging new
 muscle that your
 friends will grow
 bug-eyed! . . . I'll
 wake up that sleeping
 energy of yours and
 make it hum like a
 high-powered motor.
 Man, you'll feel and
 look different! You'll
 begin to live!

Let Me Make YOU
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 JUST 15 MINUTES
 A DAY

You wouldn't believe
 it, but I myself used
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 ling. Fellows called me
 "Skinny." Girls made
 fun of me behind my
 back. THEN I discov-
 ered — "Dynamic Ten-
 sion" — and it turned
 me into such a com-
 plete specimen of MAN-
 HOOD that today
 hold the title "THE
 WORLD'S MOST PER-
 FECTLY DEVELOPED
 MAN."

My Secret —
"Dynamic Tension"

When you look in
 the mirror and see a
 healthy, strapping fel-
 low smiling back at
 you — then you'll re-
 alize how fast "Dy-
 namic Tension" GETS
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"Dynamic Tension" is
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 you can practice in
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 — JUST 15 MINUTES
 EACH DAY — while your
 chest and shoulder mus-
 cles begin to swell, rip
 and those arms and
 legs of yours bulge
 and your whole body starts to feel the zip and go!
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CARA MIA

JULIO TRAPANI LEE LANGE

Cara mia why must we say goodbye?
 Each time we part,
 My heart wants to die.
 My darling, hear my pray'r,
 Cara mia fair
 Here are my arms,
 You alone will share.
 All I want is you for evermore,
 To have, to hold, to love, adore.
 Cara mia mine
 Say those words divine,
 I'll be your love
 Till the end of time.

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EV'RY SECOND OF

FRED EBB PAUL KLEIN REDD EVANS

Ev'ry second of ev'ry minute of
 (I sit and read the ev'ning news)
 Ev'ry hour of ev'ry day
 I'm thinking, thinking, thinking of
 you
 (I'm playin' footies with the blues
 And thinking, thinking, thinking of
 you.)
 Ev'ry second of ev'ry minute of
 (As soon as I turn out the light)
 Ev'ry hour that you're away,
 (And kiss your picture nitey nite,)
 I'm dreaming, dreaming, dreaming of
 you
 (I'm dreaming, dreaming, dreaming
 of you.)
 Oh how I miss your kiss.
 It nearly drives me out of my mind,
 For at a time like this,
 I always find, I'm the sufferin' kind
 and
 Ev'ry second of ev'ry minute of
 (Please hear my lovin' S.O.S.)-
 Ev'ry hour of ev'ry day
 (And help a fellow in distress.)
 It's love dear, love dear, love dear
 for you.
 (It's love dear, love dear, love dear
 for you.)

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DO NOTHIN' TILL YOU HEAR
FROM ME

BOB RUSSELL DUKE ELLINGTON

Do nothin' till you hear from me
 Pay no attention to what's said
 Why people tear the seam of anyone's
 dream
 Is over my head.
 Do nothin' till you hear from me
 At least consider our romance
 If you should take the word of others
 you've heard
 I haven't a chance
 True I've been seen
 With someone new
 But does that mean
 That I'm untrue
 When we're apart
 The words in my heart
 Reveal how I feel about you.
 Some kiss may cloud my memory
 And other arms may hold a thrill
 But please do nothin' till you hear
 it from me
 And you never will.

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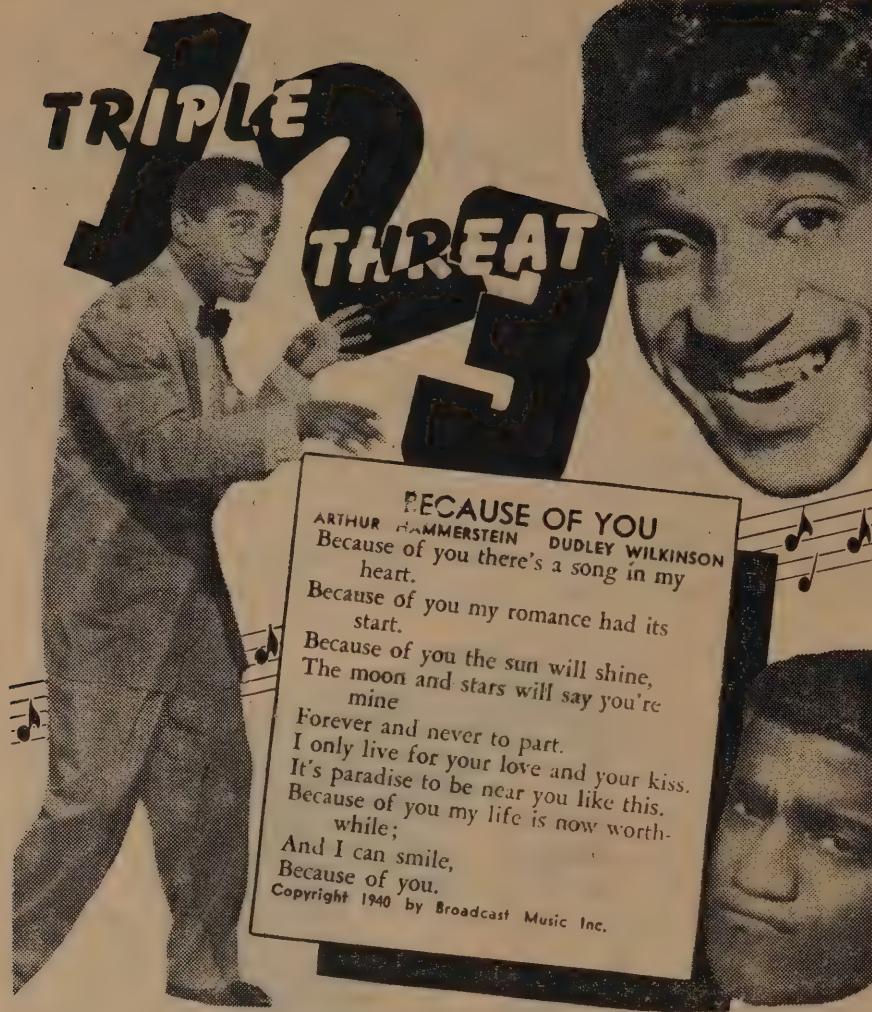
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Zone _____ County _____ State _____

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Sammy Davis Jr.

Picture a championship track star running for a world's record, and you've got some sort of an idea of the pace, speed and energy young, talented Sammy Davis Jr. burns up in his non-stop, solid-singing routine. Close your eyes, sit back and listen, and you would most certainly think you're hearing the voices of Frank Sinatra, Jerry Lewis, Billy Eckstine, Tony Bennett, Vaughn Monroe, Edward G. Robinson, Lionel Barrymore, Jimmy Stewart or anyone else that Sammy decides to mimic. In the music world Sammy is called a "Triple Threat Man," he sings, dances and is a tremendous comedian.

Actually, this pint-sized bundle of bursting dynamite is theater-born and raised. His story goes back to the days of the "Texas Tommy", the dance craze that swept up from the West Coast. Then Sammy's Uncle, Will Mastin, formed his "Holiday and Dixieland" group and offered songs, dances, skits and comedy in a show that broke every record in the vaudeville circuits. Sammy celebrated his third birthday in a specially contrived crib in the dressing room of an old theater. At 4, when Will Mastin organized the musical comedy, "Creole," Sammy Jr. amazed the players when he mimicked their parts as the piano player tossed off the cues. When Sammy was five, Will cut his act to a total of five men, and Sammy was one of them. He sang, he danced and he did comedy. In 1931,

Hollywood called, and Sammy Davis Jr. appeared with Ethel Waters in "Rufus Jones For President." Later on, he played in "Season's Greetings", with Lita Grey.

During the depths of the depression, Will decided to make the act a trio, so with Sammy Davis Sr. and Junior, they decided to bring Sammy into his true place in the theater.

It was while the trio played a theater date that the late Bill Robinson, one of the world's greatest dancers, asked Will Mastin to bring Sammy to him so that he could teach him a few tricks of his craft. Sammy learned quickly and emerged as a perfectionist in the eyes of the immortal "Bojangles." And when Bill saw Sammy on a nite club date, Robinson was so happy, he cried.

In the Spring of 1954, Sammy Jr. was offered a Decca recording contract. On the Decca stamp he waxed the Number One tune of the nation, "Hey There", backed with the sensational ballad "And This Is My Beloved." The song sold quite a few records for Sammy. Then came "Because Of You," a disk where Sammy mimics all the top vocalists.

At the present time, Sammy Davis Jr. is on a fast-climbing star shooting upwards, and that star will never cease climbing until he is perched on the very top rung of the ladder of success.

THE HOOK

FRED EBB LARRY COLEMAN PAUL KLEIN
Just like a little mackerel
A-swimmin' in a brook,
You handed me a line
Until you had me on the hook.
You figured ev'ry angle
That was written in the book,
Now honey, holy mackerel,
I can't get off the hook,

You've got me on the hook,
You've got me on the hook,
I'm out-a luck, I'm stuck,
I'm really on the hook!

You told me I was wonderful,
You told me I was great,
And like a little innocent,
I nibbled at the bait,
Then when you stole my heart away
With ev'ry kiss you took,
You sold it down the river
And you left me on the hook.

I really should be mortified,
You left me all alone,
I'm in the hottest water
That my heart has ever known,
But if you want me back again,
Just take a little look,
And honey, you will find me
Where you left me on the hook.
Copyright 1954 by Sheldon Music Inc.

I LOVE MY MAMA

HENRY JEROME
I love my mama, my little mama.
Don't care how big I get or old I
get,

She'll always be to me a little mama.
My little mama, she's so very proud
of me.

When I was just a little boy
I was as smart as I could be,
But as the years went on I found
Mom was smart, not me.
I love my mama, my little mama,
And as we carry on life's marathon
I know there'll never be another mama
Like the one God gave to me.
Copyright 1952 by Starlight Songs, Inc.

YOU CAN'T BE MINE ANYMORE

(Baby I'm Setting You Free)

ALLAN COPELAND ALAN HOOD
Baby I'm settin' you free
I don't need you, you need me
You might as well know the score
You can't be mine anymore
I don't like being alone
I won't be home when you phone
Love me like you did before
Or you can't be mine anymore
So run along baby be on your way
I'm startin' a new kind of life today
I want your lovin' you know I do
But if you can't be true to me,
I'm thru with you
But if you really want me
Show me how nice you can be
You know if you walk out the door
You can't be mine anymore.
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**I CAN'T TELL A WALTZ
FROM A TANGO**

AL HOFFMAN DICK MANNING

I can't tell a waltz from a tango,
I never know what my feet are gonna
do;
I can't tell a waltz from a tango,
Darling, when I dance with you.

The music sounds inviting, dear
And you are so exciting, dear;
But ev'rytime I hold you near,
I seem to lose my sense of rhythm
When your cheek is next to mine.

If this is love, it's new to me,
Oh, won't you give some clue to me?
I don't know what you do to me,
I seem to lose my sense of rhythm
When your cheek is next to mine.

I know the dance steps, old and new,
I've even won a prize or two;
But when I steal a kiss from you,
I seem to lose my sense of rhythm
When your cheek is next to mine.

Copyright 1954 by Harman Music Inc.

ONE A' TWO TIME MORE

KATHY HOLT MICHAEL P. JANSEN
AGNES SAMSON

Kiss me and tell me you love me,
Just one a' two time more.

Kiss me then kiss me again and again,
Squeeze me don't tease me,
Come squeeze me just one a' two time
more.

Squeeze me then squeeze me again and
again.

Your eyes are the sunshine of Napoli,
Your lips are a taste of its wine;
Why does my heart sing so happily,
'Cause you're mine, 'cause you're mine,
'cause you're mine!

Darling, kiss me and tell me you love
me,

Just one a' two time more.

Kiss me then kiss me again and again.
Copyright 1954 by Gil Music Corp.

LET'S MAMBO

DON RAYE SONNY BURKE

You could, could, could,
I know that you could, could, could!
If only you would, would, would,
Come on and let's mambo (shout)
good!

You should, should, should,
You know that you should, should,
should!

Because it's so good, good, good,
Come on and let's mambo good!

It's so good.
The rhythm'll flip ya!
Now don't let it whip ya!
Come on and I'll hip ya!
Hold me baby like you should, should,
should,
I knew that you could, could, could,
I love you but good, good, good!
Come on and let's mambo good!

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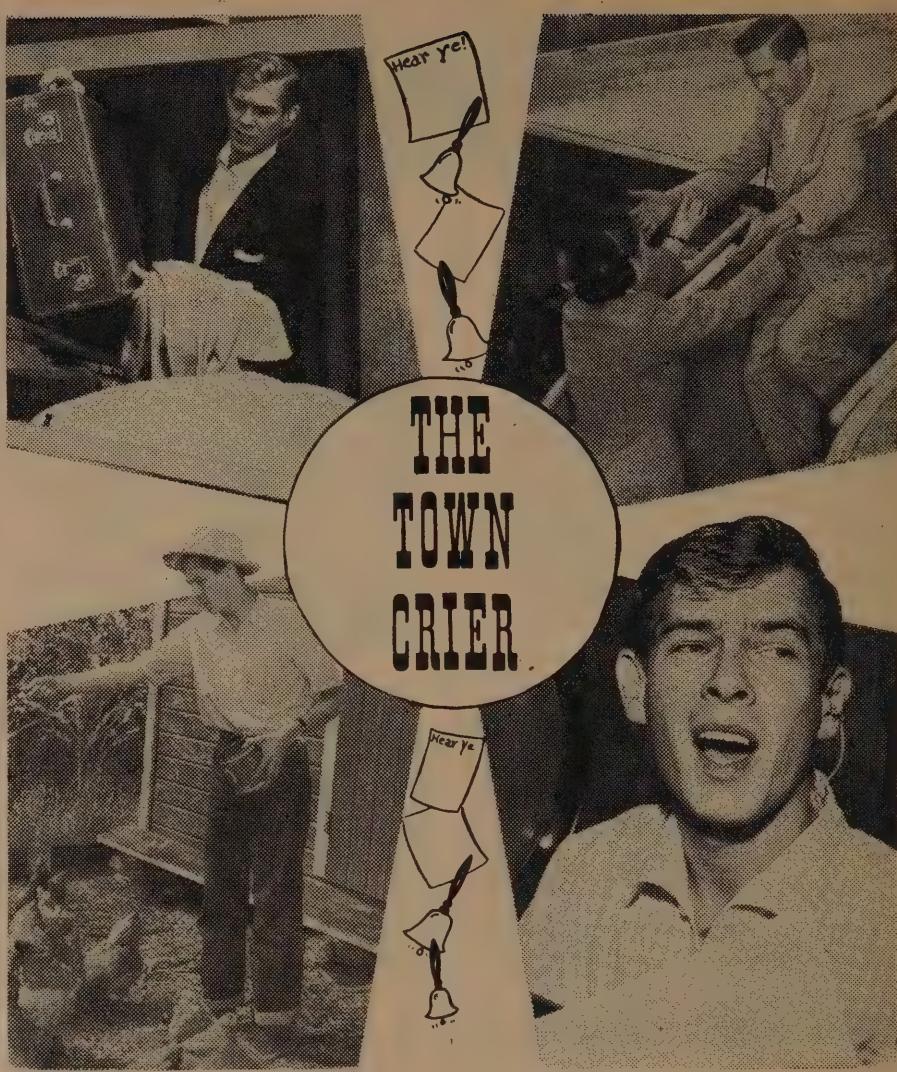
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By Johnnie Ray

Well hello there again. It's been a long time since I sat down to drop all you wonderful HIT PARADERS a line about what's been happening to yours truly. I have missed these monthly get-togethers, and I hope that you have, too. I hope, now that I am on a more regular schedule, that we will be able to continue these little chats every month. I certainly want to thank all the gang who wrote in to HIT PARADER when I was so busy. Keep your letters coming, and I will do my best to get them answered.

Now let's get on with the news of the past few months. A lot of very exciting things have happened to me since I spoke to you last time through this column.

Firstly, we finished "There's No Business Like Show Business" at 20th Century Fox, which will probably open in New York around the middle of December, and the rest of the country soon afterwards. It was really one of the biggest thrills of my life making the picture and working with all those very wonderful persons connected with the making.

Soon after finishing the picture, we left for an eight-day appearance in

Australia. I have heard a lot about this country and its wonderful people, but this is the first opportunity we had to visit them, and it was everything I had heard and even more. The people of Australia were just swell. They loved the show we put on almost as much as we loved doing it. They have typical teen-agers who have as much fun at shows as you do. I think I must have signed a million autographs, and I loved every moment of it. We were quite busy, but still got some chance to see the land down under. It was a thrilling experience, and I don't think I will ever forget the country or the people.

Since returning home, we have been appearing in nightclubs and theatres and recording some new songs for Columbia. One of these recent releases is "Papa Loves Mambo," backed with "The Only Girl I'll Ever Love." The "Girl" side was written by Jerry Samuels, the fifteen-year-old boy who wrote "To Ev'ry Girl—To Ev'ry Boy." You are going to be hearing a lot from Jerry, as this boy is very talented.

Don't forget, this is your column, so write me and let me know what you want to read here.

"Til next month, be good!

EMPTY CHAIR

ROBERT COLBY DICK MANNING
Eight o'clock, nine o'clock,
One o'clock, two,
All alone, waiting for you.

There's a chair at the table that's empty
tonight,
Oh, my darlin' why aren't you there?
I was planning a dinner by soft
candlelight,
Here I am, facing your empty chair.
I prepared ev'rything
Just the way that you like,
It's your favorite gown that I wear,
Can it be you are kissing another
tonight,
Leaving me here with your empty
chair

We were happy together for more than
a year,
Never dreamed we would end up like
this,
For that one year of happiness, thank
you my dear,
I will always remember your kiss.
I will have a good cry and I'll try to
forget,
Though it's more than my poor heart
can bear,
You have taken away all my love
dreams tonight,
All you left me is your empty chair.

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NEVER UNDERESTIMATE
(The Power Of A Lady In Love)

HETTYE TAYLOR AUDREY SHARP
Never underestimate the power
Of a lady in love.
Just in case you contemplate
Givin' me a sudden brush off,
I warn you 'fore you rush off,
Never underestimate the power
Of a lady in love.
Might as well cooperate
'Cause you know I'm out to getcha
And baby, you can betcha
I don't intend to letcha
Wander far from home.
But if you must roam,
Go have your little fling,
Just remember one thing,
Never underestimate the power
Of a lady in love.
I would like to stipulate,
There is nothing I'd rather do
Than to use all my love power on you.

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ANTONIA

JOHNNY MERCER HOWARD JACKSON
Antonia, does your heart remember
When we kissed beneath the olive
trees?
Antonia, thru this bleak December
Does it warm you with its memories?
When the wind is in the wheatfield
singing
Or some evening when the big stars
shine
I will hear the bells of San Lucia
ringing,
Antonia, Antonia mine.

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I WANT YOU ALL TO MYSELF

(Just You)

JOHN KOCH ROY CARROLL

I want you all to myself, just you
And, darling, nobody else will do
You're like an angel from above
You've captured all my love
Tho' you may never know
Where you are I want to go
And ev'ry night when the moon is
high

And all the stars light the lonely sky
No other one I'm longing for
No other do I adore
And funny the way it seems
I can't keep you out of my dreams,
just you.

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I THINK OF YOU

BOBBY CAPO

I think of you, of you, of you
Nobody else; just you, and you, and
you
I dream of you, oh what to do
I only think of you
I walk down the street I think of you
People I meet remind me of you
When I go to sleep, I think of you
Whatever shall I do
Oh it's true love, it's just you love
This refrain keeps pounding in my
brain

I think of you, of you, of you
Nobody else but you, just you, and you
I dream of you, oh what to do
I only think of you.

Copyright 1954 by Edward B. Marks Music Corp.

MAMBO IN THE MOON-
LIGHT

BUDDY KAYE JULES LOMAN RENE TOUZET
Mambo, mambo in the moonlight
In the moonlight it's a thrill!
If the moonlight doesn't get her
You can bet the mambo will!

Have you a girl who don't treat you
nice,
Her heart is just like a cake of ice;
Maybe she's not the romantic kind,
You can make her change her mind,
just

Now there are girls who are very shy,
They never kiss but they'd like to try;
Here is a new kind of recipe,
And it works like T.N.T. just

You found the girl that you'd like to
wed
But she wants somebody else instead;
You'll be the one shopping for the
ring,

If you learn to do one thing, just

Now you can see what the mambo
means,

Don't stay at home with your
magazines

You're gonna find your romance
somehow,

If you do the mambo now, just

Copyright 1954 by Southern Music Pub Co., Inc.

What You Say,
How You Say it,
Can Make You
More Popular

A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self-confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1652, Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.

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A DATE WITH TOMMY MARA



Tommy Mara meets winner Judy Eiff and her aunt Mary Effinger at airport



Ed Baker (R) of HIT PARADER can't believe the sign that Tommy and Judy point to at the top of the Empire State Building in New York. This was a stop on Judy's trip



New York window-shopping is a must for Judy — and Tommy enjoys it, too



Judy was treated to some real Chinese food when they stopped in Chinatown



Vaughn Monroe takes time out to sign Judy's menu at the famous Cafe Rouge



One of Judy's biggest thrills was a stop-off at Ted Steele's great TV show, where she was a featured guest — and where Tommy Mara sang especially for her



All too soon the week-end was over, and Tommy said good-bye to his date

YOU'RE NOBODY TILL
SOMEBODY LOVES YOURUSS MORGAN LARRY STOCK JAMES
CAVANAUGH

Some look for glory,
It's still the old story
Of love versus glory,
And when all is said and done,
You're nobody till somebody loves you,
You're nobody till somebody cares;
You may be king, you may possess
The world and its gold,
But gold won't bring you happiness
When you're growing old;
The world still is the same,
You'll never change it,
As sure as the stars shine above;
You're nobody 'till somebody loves you,
So find yourself somebody to love.
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THEY'LL FORGET ABOUT
YOU

SHERM FELLER AL FRAZZINI

Little girl you can play,
Throw your kisses away.
But someday they'll forget about you.
You are having your fun,
Taking love on the run,
They'll be laughing at you,
When you're lonesome and blue.
When you're through running around,
They'll turn you down,
For they know you can never be true.
Then your sad and aching heart
Will be breaking apart,
Just because they'll forget about you.
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(Don't Let The)
KIDDYGEDDINSUNNY SKLAR HAL DICKINSON ANDREW
ACKERS

I came home from work
A little late last night,
Pushed my tired body thru the door.
Put my little key away
And lit the light.
Suddenly I heard somebody roar,
"hey!"

Don't let the kiddygeddin (meow),
The kiddygeddin (meow), the
kiddygeddin.
Because if you let the kiddygeddin
Then I gotta get up and let the kitty
get out.

The lion at the circus got into a rage,
Busted thru the bars so big and loud.
So the frightened trainer jumped into
the cage,
Locked the gate and pleaded with the
crowd, "hey!"

Tommy found a pretty little skunk
one day,
Loved his shiny coat of black and
white.
When he tried to bring him in the
house to play,
Mama locked the door and screamed
with fright, "hey!"

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The reason we're making this unheard-of 1¢ Offer is to make more people familiar with our money-making plan. Once you see these cards and behold their true beauty, we're sure you'll say to yourself, "Those cards will sell like wildfire."

Every family I know will want to buy cards from me. I'm going to use my spare time to make lots of extra spending money by showing them and taking profitable orders!" Just to prove it, we're willing to give you one box for 1¢.

Paste Coupon on Postcard—Mail Today!

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832 Way St., Elmira, N. Y.

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ACTUAL SIZE

SUDDENLY

DORCAS COCHRAN RICHARD HEUBERGER

Suddenly the night was very still.
Suddenly your touch became a thrill.
And suddenly I knew I was part of
you,

And yet I told my heart:
Be still, be still.
Then suddenly your lips were kissing
mine.

Suddenly my world became divine.
For when I looked around
Then I knew I'd found eternity with
you so suddenly.

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GIVE, GIVE, GIVE

EARL SHUMAN ALDEN SHUMAN
MARSHALL BROWN

You gotta give, give, give,
Before you get, get, get,
Another chance with me!

You gotta give, give, give,
Or you can bet, bet, bet,
You won't advance with me!

I wonder why, why, why,
You never try, try, try,
To make my life complete,
Baby, must you be so, absolutely
obsolete!

Unless we kiss, kiss, kiss,
We're gonna part, part, part,
So, let's collaborate!

I'll tell you this, this, this,
My little heart, heart, heart,
Says it can hardly wait!
You gotta give love, to get love,
So, darlin', hold me tight,
And, if you give, give, give,
We'll fall in love, love, love,
Tonight, tonight, tonight.

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AN EMPTY BALLROOM

LARRY CLINTON

It was just an empty ballroom
Dark and still beyond repair;
It was odd, but I'd swear,
I heard music in the air,
Dancing feet beat by beat,
In an empty ballroom.
All the walls were deep in shadow
Rich with dreams but old and bare
There was no one around;
Yet I seemed to hear the sound
Of those feet beat by beat
In this empty ballroom.
Not long ago it was crowded with
lovers,
Is it so strange that their echoes remain
Though it's just an empty ballroom
Dark and still beyond repair;
As I peer through the gloom,
I feel mem'ries in this room
Dancing feet beat by beat
In this empty ballroom.

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DISC JOCKEY

PROGRAMMING A D. J. SHOW

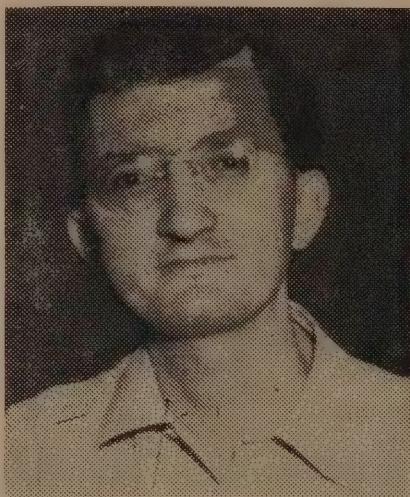
On our nation-wide jaunt to find out what the disk jockeys think about the world of music, we stop off in up-state New York to chat awhile with Joe Ryan at Station WALL in Middletown, New York. Joe has been in the radio game for a good long time, and this is what he has to say about programming his daily show.

"The 'Joe Ryan Show' started out as 'Joe's Jamboree' about 4 years ago. After a year of all kinds of changes on the show, the name itself was changed.

"I program mostly pops from 1:10 till 5:00 p.m. A local supermarket recently bought a half-hour segment of the show 6 days a week, on which I play requests of listeners who fill out slips at the two branches of the store. I also have a musical quiz, read newsy

"Greetings from the West Coast. My name is Walt Abbot, and I am the man behind the mike for 'Sentimental Journey,' on Station KFOX, Long Beach, California.

"In programming 'Sentimental Journey,' I must take into consideration the journey itself, which starts at 8:30 a.m. each morning, traveling over the airways until noon—a total of three-and-one-half hours. In order to capture the listening interest of the greatest possible audience, reminiscent tunes out of the past and songs that at one time were 'hit parade' material—now seldom played by disc jockeys today—constitute the musical fare. All records selected are from the 1935-1952 era and mostly of moderate tempo. 'Sentimental Journey' makes no



JOE RYAN, WALL



WALT ABBOT, KFOX

items involving food and include tape recordings made at the store, as well as direct phone conversations which are aired. The times here are 1:15-1:45 p.m.

"From 4:00 to 5:00 a.m. is 'Campus Corner,' with results of monthly polls of more than 25 local high schools; interviews with students, teachers, glee clubs, school bands and talent.

"Between 2:00 and 4:00 p.m. comes 'Talk-Back-To-Your-Radio' time, featuring 'Joe - Singing - With - Records,' 'Western-Hit-Of-The-Day,' a 'Popular Polka,' 'Bella Musica' — an Italian-American tune — and several other gimmicks.

"No artist or orchestra is heard on consecutive discs. I also try to get a variety of tempo into the afternoon with a slow tune following a fast one, etc. Some afternoon when you're touring the Catskills, tune in to 1340 and hear the 'J. R. S.' Thanks to HIT PARADER for the chance to say 'hi' to all you wonderful readers throughout the Forty-Eight."

detours for hot jazz, Dixieland or show tunes. Ballads and swing predominate, with a smattering of blues for variety.

"In this manner, 'Sentimental Journey' travels off the beaten track of currently popular tunes played on every other radio station in the area, and reaction from listeners have proved a fabulous audience can be gathered—and held—with a show of this type.

"Making the musical journey realistic to the listener is the make-believe list of passengers aboard our sentimental express, consisting of the recording artists for the day's program, with an occasional flag stop to pick up special passengers with specially requested numbers. Our round trip covers the metropolitan area of Long Beach itself, travels through the suburban towns at a leisurely speed through the vast Orange County area into greater Los Angeles and its environs, arriving back on schedule at the Long Beach point of departure."

PLATTER PATTER

PROGRAMMING A D. J. SHOW

"From the heart of the 'Land Of Enchantment', I send this music 'Crosstown' and into the countryside . . . every morning on the 'Jim Creed Show,' 8:05 to 9:00 o'clock, on Albuquerque, New Mexico's, music and news station, KDEF.

"Since my program hits the air lanes at this early-morning hour, while Mother is getting the children off to school and Dad off to work, I play the music that helps the whole family start the day right . . . with a song in their hearts and a smile on their lips. The in-between music is not too loud and not too sweet; just music to set the toes tapping and the hearts humming.

"I mix the current popular tunes with the often overlooked standards



JIM CREED, KDEF

Each day, I try to include at least one old-timer. Poetry plays an important part in my daily visit. Mostly I use my own free-verse slanted to my shut-in friends, some to the housewife or the little tots, and at least one for the whole family. I always try to select a song whose title and words will follow the general theme of the poem. Although I do use a lot of poetry, I keep it short and to the point because I believe the music makes the show.

"Through the 14 years that I have been spinning platters, I have found the best way to become a daily habit with the listeners is to play the music that they want to hear. I like all types on my show. My show is a living part of me, and if each day I can bring a little bit of cheer and happiness to my listeners, then my effort is well spent."

Jim O. Smith, the "Smilin' Irishman" of WHLL in Wheeling, W. Va., is one of the country's youngest program directors. "Programming a 5,000-watt independent station that features music and news exclusively presents a challenge," Jim writes, "but the many letters of praise we receive from listeners make the effort worthwhile. My only regret is that my programming job limits my time behind the mike.

"Since we program some 12 to 14 hours of music every day, I feel that variety is essential. On my 'Village Smithy' and 'Barrel Of Fun' shows, I try for a blend of the top hits—hits of years past and the better new releases—all of which are carefully screened before we put them on the air. I have very few 'favorite artists';



JIM O. SMITH, WHLL

I program music on its own merits . . . and not because it is done by a particular artist

"As I said earlier, variety is essential, so I try to blend in a mixture of male singers, female singers, vocal groups and bands, giving each about equal time. Here at WHLL we have just one hard-and-fast rule about music . . . no hillbilly! We spotlight 'pop' stuff, but don't neglect the 'cool' or 'real gone' releases."

Jim and his "partner in crime," Fred Grewe, do a lot to keep WHLL in the public eye by doing "record dances" several nights each week. In the past year, Jim and Fred have presented their shows before some 100,000 persons in the W. Va.-Ohio-Pennsylvania area, and they are mighty busy practically every week of the year. "It's another way to bring good music and some healthful fun to lots of kids who love to dance," is the comment of the boys, who don't mind the work at all.

EV'RY ROAD MUST HAVE A TURNING

BENNIE BENJAMIN GEORGE WEISS JACK WOLF

Ev'ry road must have a turning,
That's the way it goes and so we part;
Though my heart is filled with
yearning,

Guess I'll have to say goodby, sweet-
heart!

Ev'ry tale must have an ending,
So our story fades, and love has flown;
But each heart must have a blinding,
Darling how can mine go on alone?

Your heart has found it's way,
To someone new, to someone who
Will take my place.
Your heart has this to say:
Love can't be told whose arms to hold,
Whose lips to taste!

But ev'ry road must have a turning,
Tho your heart is locked there is a key,
So my love for you keeps burning.
Hoping you'll be turning back to me!

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BE FAIR WITH ME NOW

NORMAN GIMBEL JAKE PORTER

Why am I sleepless, why do I feel
blue?

You won't return the love that I gave
you.
We said we would share it, remember
your vow,
And be fair with me now.
Why am I pleading? only you would
know.

You want to leave me when I need
you so.
You promised to love
Long as life would allow,
So be fair with me now.
I miss your smile, how warm it was,
When all the world seemed cold.
I miss your kiss, all that it does
Never could be told.
Love is a gamble and we're gambling
fools.

Sometimes emotion makes us break the
rules.

Whatever went wrong dear,
We'll right it somehow
Just be fair with me now.

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NOT TOO YOUNG TO HAVE MEMORIES

RICHARD ADLER JERRY ROSS

I am young I know, ah, but even so
I am not too young to have memories.
There we are once more as we were
before,

Tho' you're gone I still have the
memories.

I'll always recall that hayride last fall,
How we had to come home in a bus.
And how we were sold on the jokes
that we told,
Funny nobody laughed but us.

I am young it's true, ah, but since I
lost you,

I am not too young to have memories.

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DISC JOCKEY

PROGRAMMING

"Well, hello there, everybody. We are coming your way from Station WTMA, located in the beautiful city of Charleston, South Carolina. My name is Jack Gale, and I have my own ideas on how a disk jockey should run his show.

"Well, mine being an early-morning show, I get my listeners up at 6:00 a.m. and keep them pestered till 9:30 a.m. Those are three-and-one-half mighty important hours, and I try to pace them with lots of laughs thrown in. I lean strongly toward novelty tunes and the bouncy pop numbers that come into our record library. I have my kicks with eight other imaginary characters that I have on the show to introduce records and talk about my sponsors' products.



JACK GALE, WTMA

"Awhile ago I started a feature that the folks seem to like and one that I enjoy doing. Again it's all imagination. I have gotten together the 'Mighty Gale Players', who perform on 'Life Can Be Miserable,' a continuous drama that unfolds every morning and promises never to be concluded. Along with all this, I use a lot of very old records which I call the 'Gale Band.' This organization also plays throughout the show. With all of this I still have time to give out with the latest news, weather and time.

"That about explains the show in a nutshell. Since the program director's job also belongs to Jack Gale, any complaints that may arise come to my desk. I love the work, and my only hope is that the listeners in the Charleston area get half as much enjoyment out of the show as I do. Judging from the cards and letters that program director Jack Gale gets, disk jockey Jack Gale seems to be holding his own."

BAND QUESTION

"Greetings. I'm Bruce Parsons of WTUX, Wilmington, Delaware. I've been reading HIT PARADER for quite some time, and am very happy that I can add my two cents to this particular issue.

"My thoughts are along the big band lines. Once it was the instrumental releases that sold many more times than the vocal. Big bands were numerous, working steady, making good money and good records. But where did the bands go? I can't give you a definite answer, because in many ways, it's beyond me. But, having been in the dance band business, before radio, I might be able to give you a few ideas as to why the big bands disappeared.

"At one time, a musical group was strictly a tool, a human juke box.



BRUCE PARSONS, WTUX

They were not considered an attraction, just a definite necessity to the dance. Then musicians specialized and became known for their individual talents, and still later the bands took on a new role. Now they not only provide rhythm and melody, but also entertainment.

"Slowly but surely, the attraction and entertaining angle cut down the amount of danceable music per dance. In my humble opinion, this is one of the main reasons why the bands suffered. When you and I go to a dance, we want to dance—not that we don't enjoy being entertained, but after all, what else is necessary for dancing besides a boy, a girl and music?"

"I think that a change may come in two or three years. Ralph Marterie is one of possibly six big groups that are releasing good, full danceable tunes. I think if other big groups once again cater to the public's wants, more musicians will be working, more people will be dancing and everybody will be happier."



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THE CUCKOO BIRD IN THE PICKLE TREE

AL ALBERTS TED MURRY RAYMOND LEVEEN

The cuckoo bird lives in a tree,
The kind of tree you'll never see.
So please don't mind if I sound wrong
Because this is a silly song.

Oh the cuckoo, cuckoo, cuckoo bird
In the pickle, ickle, ickle, ickle pickle
tree.

The cuckoo, cuckoo, cuckoo bird
In the pickle, ickle, ickle, ickle pickle
tree.

He eats bananas by the bunch
For breakfast, dinner and his lunch.
He's hungry after ev'ry meal,
Because he only eats the peel.

He goes to school both night and day,
He wants to learn to read and write.
He never learned a thing it's true
But the teacher learned to say cuckoo.

The cuckoo's heart is full of pride.
He went and took himself a bride.
They now live in a clock all day
Just to pass the time away.

And when he goes to sleep at night
He doesn't even do that right.
Instead of lying down in bed
He sleeps while standing on his head.

The cuckoo bird in the pickle tree,
He's as cuckoo as can be.
What a funny sight to see,
The cuckoo bird in the pickle tree.

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THAT'S WHERE YOU ARE

SAMMY GALLOP PHIL SPRINGER

Out where the gentle winds of evening
Throb like a vagabond guitar
Where moonbeams point a golden
finger

At dreams that linger that's where you
are.

Your face is in the mist of midnight
Your smile is in the morning star
Another love has made you wander
But tho' you wander you're never far
For deep in my heart that's where you
are!

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YOU'VE GOT IT

SID WAYNE JOE SHERMAN

I don't know what you've got,
But ooo, ooo, ooo, you've got it!
Ooo, ooo, ooo, you've got it! baby
mine.

I don't know what you do,
But ooo, ooo, ooo, you do it!
Ooo, ooo, ooo, you do it, do it fine!
Ev'ry silly thing you do upsets me.
Why I keep coming back for more
just gets me.

I don't know what you've got,
But ooo, ooo, ooo, you've got it!
Ooo, ooo, ooo, you've got it!
Can't you see that what you've got
You've got and it's got me!

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REDUCE WITH DELICIOUS KELPIDINE CANDY PLAN!

"WE GUARANTEE YOU
WILL LOSE UP TO

5 POUNDS IN 5 DAYS*

10 POUNDS IN 10 DAYS*

15 POUNDS IN 15 DAYS*

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AND KEEP IT OFF"**

*How Fast You Lose Weight Depends Upon How Quickly You Order and How Much You Are Overweight.

**You Will Always Want to Keep on Eating Kelpidine Candy—and Keep on the Plan—it KEEPS Weight Off!

THIS CANDY MUST TASTE AS GOOD AS
OR BETTER THAN YOUR FAVORITE CANDY
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Now at last science has discovered a new delightfully thrilling way to take off fat—to lose up to 25 lbs. safely! The secret is that Kelpidine Candy satisfies your craving for high calorie foods! It keeps you from overeating—the reason most doctors give for being fat! It's the best aid to will power, cuts your craving for foods!

YOUR MONEY BACK IF YOU DON'T
REDUCE TO THE WEIGHT THAT
MOST BECOMES YOU!

Thousands of people were amazed to find that this delicious candy plan actually takes off weight—without dangerous drugs, starvation diet, or hard-to-follow methods. Here's one way to reduce that you will want to continue with to keep off fat! The Kelpidine Candy Plan helps you curb your appetite for fattening foods, helps keep you from overeating. Now you reach for a delicious sweet candy instead of fattening foods—it kills the overpowering urge to overeat—to eat between meal-snacks. Your craving for rich, fattening foods is satisfied with this candy plan. Almost like magic you begin to enjoy this plan for reducing.

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Let this delicious candy plan help you control your desire for fattening food! Let it help you put a stop to the habit of overeating—A habit that's so hard to break! Kelpidine candy contains that few doctors prescribe to help curb your desire to overeat (the main cause of overweight).

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You must be entirely satisfied with your loss of weight—This candy must taste as good as or better than your favorite candy—You must get rid of dangerous excess fat or your money will be refunded—Don't delay—You have nothing to lose but excess weight, so mail coupon below now!



THIS CAN HAPPEN TO YOU
WITH THIS DELICIOUS
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CUT OUT AND MAIL COUPON NOW!

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I enclose \$1.00, send trial sample size, postage pre-paid!

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You, too, can play melodies with BOTH hands, within minutes! This is how you learn to play this fast, easy A-B-C way. With the amazing invention, the AUTOMATIC CHORD SELECTOR, there's nothing to it. This is no trick method. You actually learn to play and play music. And the Patented AUTOMATIC CHORD SELECTOR. Plays your fingers to every basic chord. No tedious scales, no boring exercises, no dreary practice. You start to play the minute you sit at the piano. Soon you're playing Hit Parade numbers, or hymns, or favorite ballads, or all kinds. Send for this marvelous Dean Ross Piano Course today. Contains 30 illustrated lessons, 50 songs with words and music, special Dean Ross play-at-once arrangements, and the Patented AUTOMATIC CHORD SELECTOR. Only \$2.98 complete. You're not going to lose, and popularity and fun to gain, so mail the 10-DAY FREE TRIAL coupon now!



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NOW REDUCE

*Surely
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Get a slimmer, more graceful figure the Lo-Wate way, sure — safe — effective — don't miss a single meal with this scientific method. Lo-Wate wafers curb appetite, the real cause of most overweight. NO DRUGS — NO STARVING — NO EXERCISE. Ugly fat just melts away. Swallow a Lo-Wate wafer, half-hour before meals — appetite for overeating disappears. Not habit forming, stop anytime. Take until you attain the weight you desire. Lo-Wate wafers provide bulk with added proteins, you continue to eat. Follow the Lo-Wate plan, achieve the figure of your dreams — Do it now and start losing weight at once. **OVERWEIGHT IS DANGEROUS AND UNSIGHTLY.** Send for Lo-Wate wafers with Lo-Wate plan, begin losing weight pleasantly, quickly.

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Send for Lo-Wate wafers and plan, use for 10 days, if you have not lost enough weight, just return empty box, we will refund your purchase price immediately.

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FREE TRIAL
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LO-WATE CO. DEPT. H-124

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Yes I want to try the Lo-Wate wafers and plan. Unless fully satisfied with the way I am losing weight I'll get my purchase price refunded.

Send 10 day supply (I enclose \$1.00)
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 Send C. O. D. (only 30 day supply sent as postage charges on \$1.00 C. O. D. are exorbitant).

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Here is a new and different kind of sanitary protection — an abbreviated pantie especially cut to hug your body contours for positive protection. COMFO-GARD is liquid repellent because it is made of a fine fabric and elastic materials.

CERTAIN SAFETY...
POSITIVE PROTECTION (for those certain days) WITH
COMFO-GARD

- Long Life
- Washes in a Jiffy
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Mail for
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Enjoy extra freedom from annoyances. No pins no hooks... "No-slip" loops hold the napkin securely without pins or hooks. Eliminates chafing... Wide crotch keeps the pad flat and smooth all the time. No tell-tale bumps. No stains — no overflow... Sheer, soft liquid-proof lining makes soiling impossible.

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Send 2 Comfo-Gards for 60 days free trial. I'll pay postman \$1.98 plus postage. Refund of purchase price guaranteed.

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Remove pad—
use as pantie
other times

2 for \$1.98

TIME CHANGES EVERYTHING

SYLVIA DEE BEN WEISMAN

The rose of July will wither and die
And snow lie where a rose once grew
Time changes everything but my love
for you

The tiniest boys grow too old for toys
And mothers wonder where years flew
Time changes everything but my love
for you

Stronger than a mountain steady as a star

My love is something you can count on
Wherever you are

Great cities grow tall may tumble and fall

But year by year I'll prove it's true
Time changes everything but my love
for you.

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BRING BACK MY BABY TO ME

MACK WOLFSON EDWARD R. WHITE
IRA KOSLO

Bring back the lips that I used to
adore,

Bring back the love that I knew once
before,

Now that she's gone, life is plain
misery,

Bring back my baby to me.

Nights are so lonely since we've been
apart,

Tho' she is gone, she is still in my
heart,

All that I have is a sweet memory,
Bring back my baby to me.

Oh, I need her so badly,

I would gladly give a reward,
And I love her so madly,

I'd give anything I can afford.

Take all the gold that I'll ever possess

All that I want is her tender caress,

Till she returns I'll be blue as can be,
Bring back my baby to me!

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GIVE A LITTLE TIME TO YOUR LOVER

(Now And Then)

JOYCE ANN BENNETT LEROY KIRKLAND

We better take a little walk,
I got something on my mind.

We better have a little talk,
Before I leave you behind.

You better take me by the hand,
Like a good woman should.

You're 'bout to lose your lover man,
So you better be good.

You better give a little time to your
lover,

You better tell him you're gonna be
true

You better give a little time to your
lover

'Cause he's been good to you.

You better take him by the hand,

You better hold him while you can.

You better give a little time to your
lover,

Now and then.

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TOP NUMBERS ON TODAY'S RECORD HIT PARADE

Here's the new way to get the kind of records you want—at big savings. Join the Record-of-the-Month Club—membership is FREE. You automatically get the 4 leading new Hit Tunes on the Record-of-the-Month by mail every month—only 25¢ per tune—and you pay only \$1 five days AFTER receipt.

Satisfaction guaranteed or money back. You may cancel the Record-of-the-Month in advance or order alternate records of top stars on big name labels, singing these same hits, for regular low retail price.

MAIL COUPON FOR FREE CLUB MEMBERSHIP

Record-of-the-Month Club® Dept. 60
6514 Selma Ave., Hollywood 28, California

Enclosed find \$1. Rush Today's 4 Top Hit Tunes on current Record-of-the-Month, postage-free. Enroll me as member, entitling me to special low prices, and send monthly advance notices of hits by newcomers and big stars for my selection. I may cancel any time.

Check Which Speed: 45RPM or 78RPM (We advise 45RPM)

Enclosed find \$5 for next (6) six monthly releases.

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If you just can't reduce and have tried dieting, pills and tablets—try relaxing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing, soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away wasted fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For excess and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE!

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If you have singing ambitions, don't waste another precious day. MAKE THE START which may bring you the rich rewards of a beautiful trained voice. Send \$1.00 for YOUR HOME STUDY now—today! And remember, if you aren't convinced that this is the greatest vocal training opportunity ever offered, you may return the course in five days for your money back.

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Enclosed find \$1. Send postpaid.

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STOP**PAYING 89c EACH FOR SONG PARADE RECORDS!****NEW "Closer Grooved" 78 R.P.M. RECORDS
THIS WEEK'S 18 SONG PARADE HITS**with **DEAN MARTIN** and OTHERS

ON BREAK-RESISTANT RECORDS — SOLD ON MONEY BACK GUARANTEE!

FOR 17c EACH! COMPLETE SET OF 18 FOR \$2.98**Now! 6 Complete Hits on
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Starring DEAN MARTIN of THE DEAN MARTIN—JERRY LEWIS TEAM and JEFF CLARK, formerly of the LUCKY STRIKE HIT PARADE. ARLENE JAMES of NBC-TV & ED SULLIVAN'S TOAST OF THE TOWN and STAN WOOD

AMAZING NEW RECORDING PROCESS puts Grooves closer together. You get 10,000 inches of grooves on one ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and others—3 complete Lucky Song Parade Hits on each side! You save \$13.04. You pay only 17c a song. Only \$2.98 for all 18! You hear 3 songs without having to change the record.

NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get three complete hits on each side.

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If you don't think you get a bargain, if you don't think you save money, if for any reason you are not 100% satisfied, KEEP ANY Six songs FREE and return the remaining 12 for Refund. Available in 45 R.P.M. and 78 R.P.M.

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1. Rock of Ages
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3. When They Ring Those Golden Bells
4. My Friend
5. As Life Is A Flower
6. The Touch of God's Hand
7. Invisible Hands
8. Let the Spirit Descend
9. Home of the Soul
10. A Pretty Wreath For Mother's Grave
11. Stormy Waters
12. Glory Land March
13. Just A Closer Walk With Thee
14. I Can't Help What Others Do
15. I Know Who Holds Tomorrow
16. Mansion Over The Hilltop
17. The Family Who Prays
18. Too Much Sinning
19. Supertime
20. The Lord Will Make A Way Somehow

□ 12 SQUARE DANCES & BOOK — \$2.98

You get 12 Square Dance Songs by Hap Williams and others plus Gift Book "Square Dancing" for \$2.98

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9. Lady of Spain
10. Keep It A Secret
11. Hold Me, Thrill Me, Kiss Me
12. Chicken Reel
13. Golden Slipper
14. Red River Valley
15. Arkansas Traveler
16. Little Brown Jug
17. Turkey in the Straw
18. Turkey in the Straw
19. For Young and Old

□ 18 COLLECTOR'S SONGS — \$2.98

By Snooky Lanson, Bill Lawrence, etc.

1. Tell Me You're Mine
2. Bye, Bye Blues
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5. Takes Two To Tango
6. My Baby's Coming Home
7. Lady of Spain
8. Keep It A Secret
9. Hold Me, Thrill Me, Kiss Me
10. Why Don't You Believe Me
11. Till I Waltz Again With You
12. Don't Let The Stars Get In Your Eyes
13. Trying
14. Even Now
15. Glow Worm
16. Have You Heard
17. Side By Side
18. Oh Happy Day

□ 46 CHILDREN'S SONGS — \$2.98

1. Twinkle, Twinkle Little Star
2. Old MacDonald
3. Little Tommy Tucker
4. Jack & Jill
5. Pease Porridge Hot
6. Where Is Little Hen?
7. My Little Dog Gone
8. Humpty Dumpty
9. London Bridge
10. Lazy Mary
11. A Tisket A Tasket
12. Old MacDonald
13. Farmer in the Dell
14. Bee Bee Back Sheep
15. Three Blind Mice
16. Mary Had A Little Lamb
17. Skip To My Lou
18. Row Row Row Your Boat
19. I'm A Little Teapot
20. I've Been Working on the Railroad
21. Arkansas Traveler
22. I Saw A Ship A-Sailing
23. Deedle, Deedle Dumpling
24. Hi Diddle Diddle
25. Three Little Kittens
26. Mary Had A Little Lamb
27. Old McDonald
28. Ol' Chippy Trail
29. Rock-A-Bye Baby
30. Brahms Lullaby
31. Home on the Range
32. Little Boy Blue
33. Clementine
34. Polly Wolly Doodle
35. Billy Boy
36. Sing A Song of Six Penny
37. Green Grass Grew All Around
38. Simple Simon
39. There Was An Old Woman
40. The Muffin Man
41. Little Jack Horner
42. Little Bo Peep
43. Little Boy Blue
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45. Oh Susanna
46. Lone Prairie

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5. They Were Doin' The Mambo
6. Smile
7. Oop Shoop
8. I Need You Now
9. Hold My Hand
10. This Ole House
11. Papa Loves Mambo
12. Shake, Rattle And Roll
13. Cara Mia
14. Mama, Don't Cry At My Wedding
15. Count Your Blessings
16. Sh-Boom
17. I Spoke Too Soon
18. Oh, Marie

**□ 17 BIBLE READINGS ON 4 RECORDS
The Talking Bible — Only \$3.98**

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3. Shepherd's Psalm, 23rd Psalm
4. Judgment of the Wicked, Malachi
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6. The Lord's Prayer, St. Matthew
7. The Resurrection, St. Matthew
8. The Life of Christ, St. Luke
9. Charity, 1st Corinthian
10. Exhortation & Salvation, 1st Corinthians
11. The Crucifixion, St. John
12. Judging one Another, Romans
13. Mutual Bearing of Burdens, Galatians
14. Christian Duties, Ephesians
15. Fellowship With God, 1st John
16. My Leaves & Earth, Revelations
17. Ending of the Bible, Revelations

□ 18 MAMBO SONGS — \$2.98

By Joe Loco, Tito Puente & Tito Rodriguez

1. Aprieta El Pollo
2. No Cuentes Conmigo
3. Mambo
4. Campanero
5. Tu Plato
6. Sagueboroco
7. Esy
8. El Mambo Hop
9. Yumbambe
10. El Nuevo Mambo
11. Quero Quero
12. De Camarolas
13. Quilo El Bon Bon
14. Mambo Neuva York
15. Choropopope
16. Sanc Souci Rumba
17. Soles Tu Y Yo
18. En Bolondrot

□ 18 CHRISTMAS SONGS — \$2.98

1. Sleigh Bells
2. Jingle Bells
3. White Christmas
4. I'll Be Home For Christmas
5. Silent Night
6. Adeste Fideles
7. Winter Wonderland
8. Rockin' Around The Holiday
9. All I Want For Christmas Is You
10. I Saw Mommy Kissing Santa Claus
11. The Night Before Christmas
12. It Is Now
13. Santa Claus Is Coming To Town
14. Frosty the Snowman
15. You're All I Want For Christmas
16. Silver Bells
17. Rudolph the Red Nosed Reindeer
18. Christmas Island

MAIL NO RISK COUPON TODAY!BETTER VALUES CO., Dept. 522
318 Market St., Newark, New Jersey□ 78 R.P.M.
□ 45 R.P.M.

□ Rush the 18 Top Smash Hit Songs starring Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose \$2.98, send postage prepaid. (I save 90c by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied. □ Send 78 RPM speed. □ Send 45 RPM speed.

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Name.....

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MONEY BACK GUARANTEE



GEE! IT MUST HAVE
TAKEN YEARS TO
LEARN TO PLAY
LIKE THAT!



NOT AT ALL! I DIDN'T KNOW
A NOTE. YET I STARTED
PLAYING WHOLE PIECES
RIGHT AWAY!

Wonderful, Easy Way to Learn Enables You To **PLAY REAL MUSIC** **Almost Overnight!**

EVEN IF YOU DON'T KNOW
A SINGLE NOTE OF MUSIC NOW!

Yes, it's TRUE! In just a few weeks, you can be playing REAL MUSIC on *your* favorite instrument. Not by just a "trick" method that merely *seems* to teach you music. But really *reading* and *playing* actual sheet music—so easily and confidently that your friends will suspect that you've actually "known how" for years!

NO TEDIOUS PRACTICING OF BORING SCALES AND EXERCISES REQUIRED. Even if you don't know a single note now, you'll "start right in on pieces." This builds up your skill and confidence so rapidly that soon you'll be able to play ALL your favorite songs and compositions *by note*. It's all so clearly explained—so EASY to understand—that even children "catch on" at once.

No Special "Talent" Needed

No wonder OVER 900,000 PEOPLE all over the world have turned to the U. S. School of Music method to make their dreams of playing music come true! No special "talent" is needed. And you learn right at home, in the spare time of YOUR OWN



CHOOSING — free from the rigid schedule imposed by a teacher. Costs only a few cents per lesson, including sheet music.

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